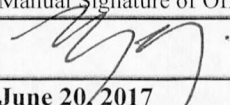



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Sec File No. 91 -		and 9 Copies		Expires:
Estimated average burden hours per response: 2.00				
<div>RECEIVED 2017 JUN 21 PM 2:45</div> <div>SEC / TM</div> <div>UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 19b-4(e)</div> <div>Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934</div> <div>READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM</div>				
Part I		Initial Listing Report		
1. Name of Self-Regulatory Organization Listing New Derivative Securities Product:				
NYSE Arca, Inc.				
2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):				
Open-end Management Investment Company				
3. Class of New Derivative Securities Product:				
Investment Company Units				
4. Name of Underlying Instrument:				
BrandTransact 50 Index				
5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:				
Broad-Based				
6. Ticker Symbol(s) of New Derivative Securities Product:				
BVAL				
7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:				
NYSE, NASDAQ				
8. Settlement Methodology of New Derivative Securities Product:				
Regular way trades settle on T+3/Book entry only held in DTC.				
9. Position Limits of New Derivative Securities Product (if applicable):				
Not applicable.				
Part II		Execution		
The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.				
Name of Official Responsible for Form:				
Martha Redding				
Title:				
Associate General Counsel and Assistant Secretary				
Telephone Number:				
(212) 656-2938				
Manual Signature of Official Responsible for Form:				
				
June 20, 2017				
SEC 2449 (1/99)				


17002999

Act	Securities Exchange Act of 1934
Section	19b-4
Rule	19b-4(e)
Public Availability:	JUN 21 2017